



STYLING SECRETS

Creating a home that stands out in the market is about more than just cleaning and decluttering. Thoughtful arrangements and styling can elevate a property, making it more inviting and irresistible to buyers. This guide focuses on impactful strategies to style key areas of your home, ensuring every room looks its best and leaves a lasting impression.



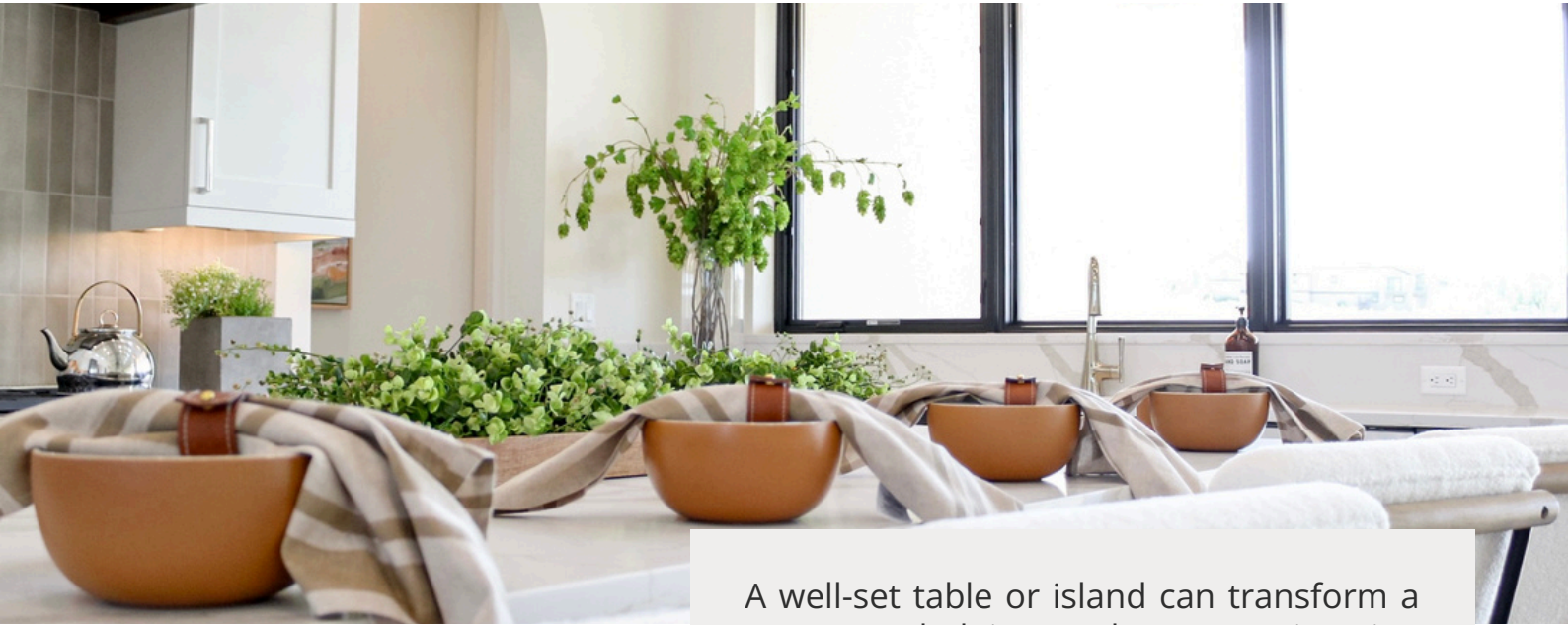
How to Arrange Furniture

Furniture arrangement can make or break a room's appeal. Buyers need to feel the space is functional, open, and inviting. Here are some rules to follow:

- **Highlight Traffic Flow:** Arrange furniture to create clear pathways. Ensure there's at least 3 feet of walking space around furniture to avoid a cramped feel.
- **Showcase the Purpose of the Room:** Arrange furniture in a way that highlights the room's function. For example, set up a seating area around a focal point like a fireplace or TV in the living room.
- **Anchor the Space:** Use rugs to define zones, especially in open-concept areas. Make sure rugs are large enough to fit under the front legs of all major furniture pieces.
- **Keep It Minimal:** Remove oversized or excess furniture. Aim for balance and simplicity to make the room feel spacious and comfortable.



How to Set a Table or Island Bar



A well-set table or island can transform a space, helping buyers imagine entertaining or enjoying meals.

- Dining Table:
 - Use neutral placemats or chargers as a base.
 - Add simple dishware and glasses —neutral tones work best.
 - Keep the centerpiece low-profile, such as a vase of fresh flowers, a bowl of fruit, or a small greenery arrangement.
 - Avoid clutter; limit place settings to four for an intimate feel.
- Island Bar:
 - Set up two or three barstools evenly spaced.
 - Add a clean cutting board with a bread loaf or small stack of plates for visual interest.
 - Include a small arrangement of fresh fruit or a decorative bowl to add warmth.



How to Arrange Pillows on Furniture



Pillows can instantly make a space feel stylish and cozy. Here's how to perfect the look:

- Sofas:
 - Use a combination of sizes: 22-inch pillows in the back and smaller 18-inch or lumbar pillows in the front.
 - Stick to a cohesive color palette. Mix solids, subtle patterns, and textures for depth.
 - Place pillows symmetrically for a polished look: two on each end with a single lumbar pillow in the center.
- Chairs:
 - Use one smaller pillow or a lumbar pillow to keep the space feeling open.
 - Avoid overcrowding—simplicity is key.





How to Make a Bed

A perfectly styled bed invites buyers to envision relaxation and comfort. Follow these steps:

- 1. Start with Quality Basics:** Use clean, crisp sheets in neutral tones like white or beige.
- 2. Add a Comforter or Duvet:** Choose a solid or lightly textured option in a neutral or soft color.
- 3. Layer with a Throw Blanket:** Drape it neatly at the foot of the bed or fold it lengthwise for a touch of luxury.
- 4. Arrange Pillows:**
 - Start with two or three large euro shams for the back layer.
 - Add standard pillows in front, ideally matching the bedding.
 - Finish with one or two decorative pillows or a lumbar pillow for the final touch.



How to Set Up the Bathroom

Bathrooms should feel like a spa retreat, clean and calming. Here's how to style yours:

- **Towels:** Use fresh, white towels. Fold them neatly and place them on racks or roll them for a spa-like touch.
- **Countertops:** Keep them clutter-free. Add a small tray with a single decorative item, like a candle or a small plant.
- **Shower Curtains:** Use a clean, neutral curtain with no busy patterns.
- **Toilet Area:** Ensure the lid is closed and the area is spotless.
- **Accessories:** Add a single luxurious detail, such as a glass jar with bath salts or a stack of decorative soaps.



Final Thoughts

Styling a home for sale is about creating spaces that buyers can fall in love with at first sight. By following these simple yet impactful strategies, you can showcase a home's full potential and help it sell faster. For more tips or professional staging services, contact Wall 2 Wall Interiors today!